

Open PHACTS and commercial data

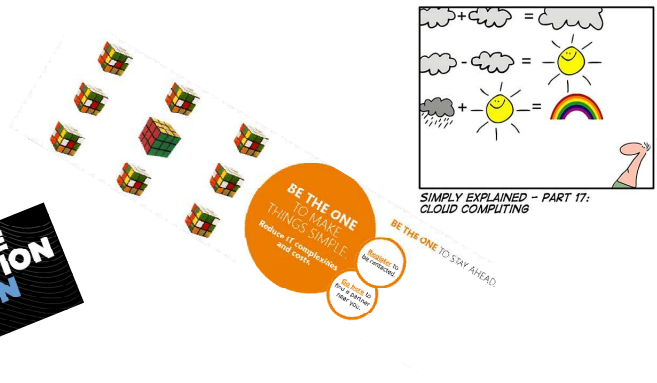
What is the (EFPIA) vision?

SIMPLIFICATION IS IN OUR DNA
 We are dedicated to helping you reclaim your time and resources through IT simplification.

INTELLIGENT AUTOMATION
 Low-touch systems help reduce the possibility of errors and free up your IT team to focus on bigger initiatives.

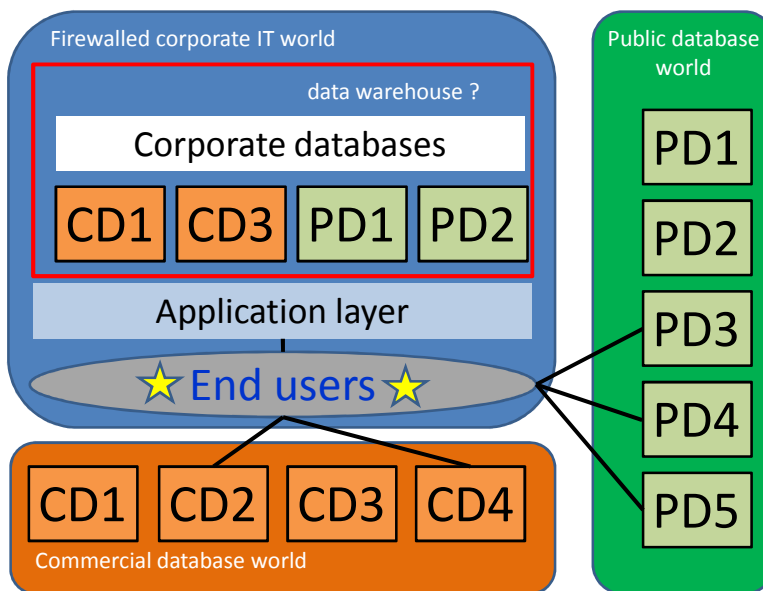
PAY AS YOU GROW
 Our solutions are completely modular. Buy only what you need and add features as your business needs change.

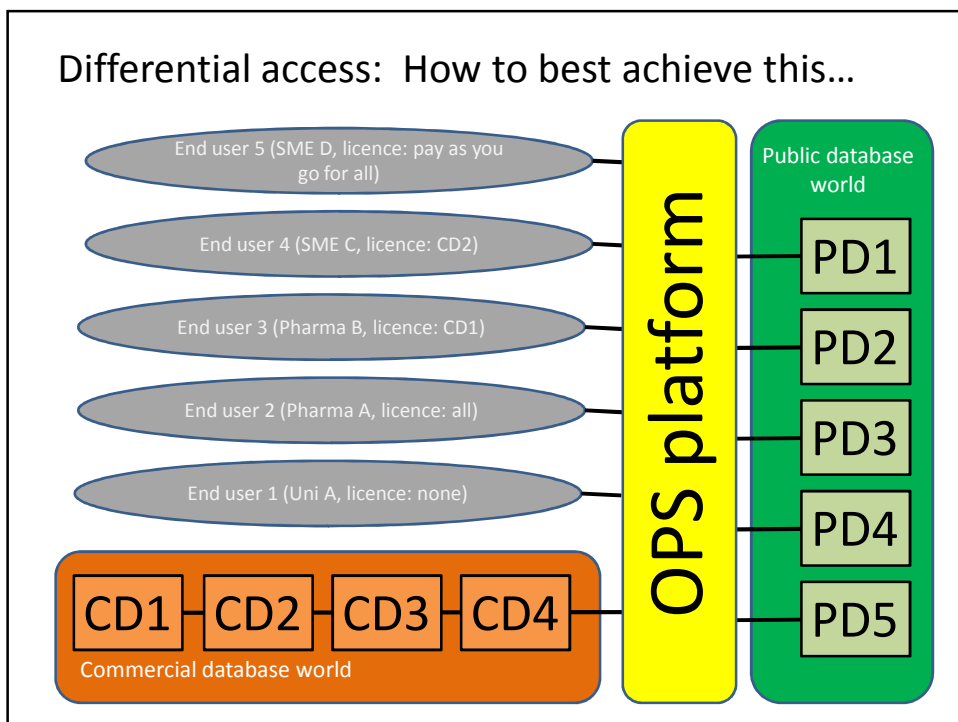
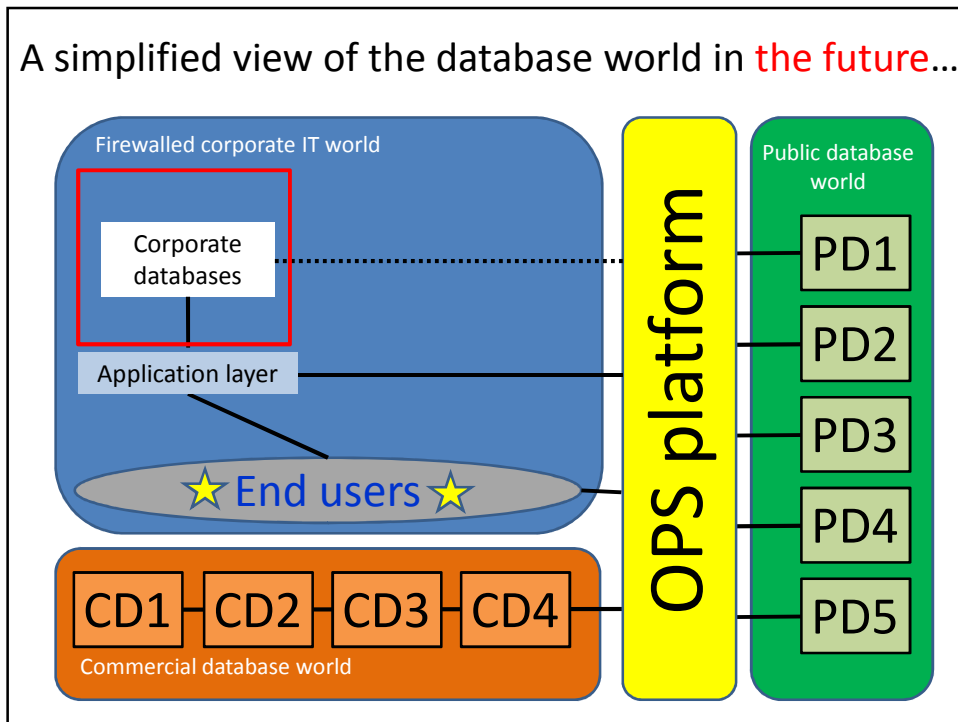
FULLY INTEGRATED
 We partner with industry leaders to ensure that our solutions work with what you're already using.



06-Feb-12

A simplified view of the database world today...





Differential access: What is 'the plan'?

We are committed to performing a proof-of-concept experiment.

Something we want to avoid: Making decisions during the development of the OPS platform that limit our options in regards to 'differential access'. Hence, we decided to start the dialogue with commercial data providers early.